



*"Reducing Incarceration through Prevention,
Intervention, and Treatment"*

April 9, 2019

Dear Arizona Mental Health Criminal Justice Coalition Partner,

David's Hope, a 501 (c)(3) nonprofit organization, was created in 2009, with the mission of reducing incarceration of those with mental disorders and addictions through prevention, intervention and treatment. *The Arizona Mental Health Criminal Justice Coalition*, a program of David's Hope, works with Arizona's mental health criminal justice stakeholders, to promote access to treatment rather than incarceration for those with mental health disorders and addictions through increasing collaboration between our mental health and criminal justice systems.

In 2016, the organization launched the *Step Up Arizona Campaign* to reduce the number of people with mental illness and substance use disorders who are incarcerated.

In August 2018, we hosted the third annual **Step Up Arizona Summit**. The event was a huge success with more than 225 people in attendance, who participated in impactful presentations, dialogue and proactive planning. After the success of last year's summit, David's Hope will be hosting our fourth annual statewide **Step Up Arizona** event on Thursday, August 15, 2019. The half-day conference will focus on establishing systems for diverting those with mental illnesses or co-occurring mental illness and addiction away from the criminal justice system and into community-based treatment and support services. **On Thursday afternoon, we will be hosting our sixth annual Law Enforcement Awards event. Awards for outstanding service and leadership in mental health criminal justice collaboration will also be presented.** We invite you to participate in honoring members of the law enforcement community, judicial officers and mental health criminal justice advocates, who are doing important, innovative and life-saving work, serving our community.

The conference will promote collaboration and help build a plan for action which includes law enforcement, public officials, courts, health care professionals, business and faith community members as well as peers and family members, all whom are involved with Arizona's criminal justice system. The conference also serves to foster education, build networks and recognize outstanding community achievements. The conference and awards will focus on implementation of the national Stepping Up Initiative, across all of Arizona's counties and tribal regions.

Goals of the campaign and summit:

1. Increase public safety through prevention, intervention and treatment for people living with mental health and co-occurring substance use disorders.
2. Reduce the number of people with mental illness and addictions who are incarcerated. Promote awareness and implementation of the national Stepping Up Initiative, <https://stepuptogether.org/>
3. Through use of Sequential Intercept Model, develop a comprehensive state wide plan for behavioral health criminal justice collaboration. [Sequential Intercept Model](#)
4. Engage persons with lived experience in all aspects of planning, implementation and program operation.
5. Grow coordinated state, county and community efforts to assist individuals with mental illness and addictions who are being released from incarceration to successfully transition back into our communities, connecting them with community resources for treatment, housing, employment and support services.

Through these efforts, David's Hope works to secure appropriate treatment for individuals living with a mental disorder or co-occurring mental illness and addiction, improving public safety and saving taxpayer dollars. David's Hope plans to sponsor many law enforcement officers, fire department emergency response staff and peers to attend the summit without cost. Your sponsorship will provide the resources to make this possible.

We hope you will consider supporting this important event. Your contribution demonstrates your commitment to work toward proactive and innovative solutions that will positively impact behavioral health care and public safety in Arizona. So please consider sponsoring our Conference and Awards by reviewing the enclosed sponsorship package which details available benefit and recognition levels. As an event sponsor, you will benefit from recognition as a critical partner, who understands the importance of mental health criminal justice collaboration. If you have questions, please do not hesitate to call me at 602 872-4685.

We look forward to welcoming you to the 2019 **Step Up Arizona Mental Health Criminal Justice Conference and David's Hope Law Enforcement and Mental Health Criminal Justice Collaboration Awards** as an event sponsor on August 15th. With your support, this conference and festive celebration will promote inspired action and solutions to enhance Arizona's future.

Thank you for taking the time today to consider sponsoring this important event!

Sincerely,

Mary Lou Brncik

Mary Lou Brncik
Director, David's Hope
davidshopeaz@yahoo.com

Sponsorship Package

STEP UP ARIZONA 2019 MENTAL HEALTH CRIMINAL JUSTICE SUMMIT AND DAVID'S HOPE LAW ENFORCEMENT & MENTAL HEALTH CRIMINAL JUSTICE COLLABORATION AWARDS BANQUET

WHEN: Thursday August 15, 2019

WHERE: **Embassy Suites by Hilton Phoenix Tempe**; while it is not a requirement to stay at the hotel, they are offering a very special rate that includes spacious two-room suites with 2 LCD televisions, and full cooked to order breakfast. A beautiful pool area and a spa makes this a wonderful opportunity for a fabulous August, Arizona Staycation.

Booking link [Embassy Suites Step Up Booking Aug 2019](#)

Event registration <https://davidshopeaz.wildapricot.org/event-3349762>

DETAILS: David's Hope is hosting a Mental Health Criminal Justice Summit including a Mental Health Criminal Justice Collaboration Awards Banquet on Thursday, August 15th, honoring outstanding service by law enforcement, judicial officers and community members.

BANQUET AWARDS CEREMONY: Your support will enable us to recognize and honor Law Enforcement, Judicial Officers and Community Members.

The 2019 Step Up AZ Summit will bring together mental health criminal justice stakeholders statewide, to advance implementation of the Stepping Up Initiative throughout all of Arizona. More info on the initiative can be found at www.stepuptogether.org

Summit dialogue and award presentations will bring state, county and local leaders together along with community members across the spectrum, to develop use of the Sequential Intercept Model in all regions of the state, both urban and rural. Step Up AZ 2019 will be one of our state's most impactful events, providing unique opportunities to develop relationships and grow collaboration within our mental health and criminal justice communities statewide.

STEP UP ARIZONA 2019 MENTAL HEALTH CRIMINAL JUSTICE SUMMIT AND MENTAL HEALTH CRIMINAL JUSTICE COLLABORATION AWARDS

TRANSFORMATION IN ACTION

Title Sponsor Package - \$7,500 *Platinum Sponsor*

- Identified as a **Platinum Sponsor** on all promotional materials and media releases
- Identified as a **Platinum Sponsor** on the David's Hope website
- Full-page advertisement in ***Step Up AZ 2019*** Program Book
- Exhibitor table
- Front reserved table (8 tickets) at ***Step Up AZ 2019 Summit including Awards Banquet***
- Opportunity for Sponsor Representative to speak from the podium for 5 minutes at Summit opening
- Prominent recognition on the David's Hope social media channels

Sponsor Package - \$5,000 *Gold Sponsor*

- Identified as a **Gold Sponsor** on all promotional materials
- Identified as a **Gold Sponsor** on the David's Hope website
- ¾ page advertisement in ***Step Up AZ 2019*** Program Book
- Exhibitor table
- 6 tickets at ***Step Up AZ 2019 Summit including Awards Banquet***

Sponsor Package - \$3,500 *Silver Sponsor*

- Identified as a **Silver Sponsor** on the David's Hope website
- Half page advertisement in ***Step Up AZ 2019*** Program Book
- Exhibitor table
- 4 tickets for the ***Step Up AZ 2019 Summit including Awards Banquet***

Sponsor Package - \$2,000 *Bronze Sponsor*

- Identified as a **Bronze Sponsor** on the David's Hope website
- One-fourth page advertisement in ***Step Up AZ 2019*** Program Book
- Exhibitor table
- 2 tickets for the ***Step Up AZ 2019 Summit including Awards Banquet***

Community Partner Support – \$ 1,000

Though not a sponsorship, your support at this level will identify you as an important community collaborator with recognition as a Community Partner in our 2019 Program Book along with the use of one Exhibitor table for the full one-day event.

- 1. All sponsor package levels of Bronze or above will also include the use of one Exhibitor table for the full one-day event at no extra charge.**
- 2. For organizations which are interested in having the use of an Exhibitor table but will not be partnering as Bronze or above event sponsors; tables will be available for a donation of \$500, to display your organizations services and allow you to more easily connect with conference attendees. Tables will be prominently placed at the entrance to the main ballroom. Numbers we are able to accommodate are limited. Be sure to reserve your organization's table as soon as possible to ensure your reservation.**
- 3. Registration for sponsor package tickets are due by August 1. No exceptions.**
- 4. Paper tickets will not be issued for complimentary attendees. Sign in at the door. We will contact your organization's representative to issue a registration code and instructions for obtaining tickets included with your sponsorship package.**
- 5. Registration code and instructions for obtaining tickets included with your sponsorship package.**
- 6. Deadline for sponsorships are due by July 1st.**
- 7. Sponsorship logos need to be submitted by July 1st for program book.**

To obtain additional information on sponsorships, awards dinner or exhibitor tables, call Rae Hopf at 480.296.3556 or email raehopf@cox.net

Sponsorship Commitment Form

AUGUST 15, 2019 | EMBASSY SUITES BY HILTON, TEMPE

Name of Event:

Company:

Company Contact:

Address:

City:

State:

Zip:

Phone:

E-Mail:

Please Reserve:

___ \$ 7,500 Platinum Sponsor

___ \$ 5,000 Gold Sponsor

___ \$ 3,500 Silver Sponsor

___ \$ 2,000 Bronze Sponsor

___ \$ 1,000 Community Partner

___ \$ 500 Exhibitor table

Total \$ _____

Payment Information:

_____ Check payable to David's Hope enclosed

_____ Credit Card Number: _____ Exp. Date: _____

Zip code associated with credit card _____

CVV _____

_____ Please send an invoice using the information above

Please mail check or enclosed form with payment information to
David's Hope:

David's Hope

1909 East Ray Road, Suite 9-178

Chandler, AZ 85225

Info on event registration - Paper tickets not required. Simply sign in by
name at the door.